

Course Quality Assurance Rubric

This rubric supports instructional designers and faculty in reviewing online courses prior to launch. It evaluates course organization, learning alignment, accessibility, engagement, and instructional clarity.

Category	Exemplary	Developing	Needs Improvement
Course Organization	Course modules are clearly structured, easy to navigate, and consistently organized across the LMS.	Course structure is mostly clear but some materials may be difficult for students to locate.	Course navigation is inconsistent or unclear, making it difficult for students to find materials.
Learning Objectives	Learning objectives are clearly stated and aligned with activities, assessments, and course outcomes.	Learning objectives are present but alignment with activities or assessments may be partially unclear.	Learning objectives are missing or not clearly aligned with course activities or assessments.
Assessments	Assessments clearly measure stated learning outcomes and include detailed rubrics or grading criteria.	Assessments are present but instructions or alignment with outcomes could be improved.	Assessments are unclear, lack grading criteria, or do not measure intended learning outcomes.
Accessibility	Course materials follow accessibility best practices including alt text, headings, captions, and readable formatting.	Some accessibility practices are applied but inconsistently across course materials.	Accessibility considerations are largely missing from course materials.
Student Engagement	Course includes discussions, active learning activities, and opportunities for meaningful feedback.	Some engagement opportunities exist but interaction is limited.	Course relies primarily on passive content such as readings or lectures.
Multimedia Use	Multimedia supports learning objectives and includes captions, transcripts, or accessibility features.	Multimedia is present but lacks accessibility features or instructional integration.	Multimedia is missing or poorly integrated into course content.
Communication	Instructor communication expectations and participation guidelines are clearly defined.	Communication expectations are somewhat defined but may need clarification.	Communication expectations and instructor presence are unclear.